

NETWORK SOLUTIONS CHOOSES LIVESTREAM TO BROADCAST GROWSMARTBIZ CONFERENCE

FEATURING LIVE, HD-QUALITY, MULTI-CAM
STREAMING AND SOCIAL NETWORK INTEGRATION



636 Broadway, 3rd Floor
New York, NY 10012

Phone: +1 (646) 602 2080
Fax: +1 (646) 602 2083

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NEW YORK (SEPT. 30, 2009) - Network Solutions® chose Livestream, the leading live Internet video platform, to broadcast the GrowSmartBiz Conference, Tuesday, Sept. 29 live from Washington DC. Network Solutions has been enabling small business success for 30 years, with a particular focus on bringing small businesses up to speed on Internet technology. They have used the knowledge and experience gained over time to develop Web-based services that help small businesses establish and grow their companies online.

This year's GrowSmartBiz Conference addressed staying ahead in the current economy, and by making the conference available through a webcast, GSB allowed business owners and viewers across the globe to access this premium content at no cost, providing another creative way to thrive during a recession.

Their choice of Livestream as a strategic solution to expand their online outreach and influence illustrates how the technology fits business networking. Social media tools such as Facebook and Twitter, integrated to the Livestream player, enabled GSM to seamlessly add an interactive and social dimension to their live conference webcast, illustrating the importance and effectiveness of social tools and cutting-edge technologies within current business-related activities.

"Using Livestream at our conference gave us the opportunity to reach an audience beyond those who were physically in the room," said Shashi Bellamkonda,



Social Media Swami for Network Solutions. "It also gives us the ability to broadcast the footage after the conference to continue to provide small businesses with information they can use to run their companies."

The archived recording of the webcast is available at <http://www.GrowSmartBusiness.com> and <http://apps.facebook.com/growsmartbiz/>.

ABOUT LIVESTREAM

Livestream (www.livestream.com - formerly Mogulus) provides everything needed to easily webcast live, build an engaged audience and monetize these efforts. Founded in 2007, the company is based in New York and includes Gannett Co. as a minority shareholder and investor.

Producers can use Livestream to create live, linear and on-demand Internet television to broadcast anywhere



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on the Web through a single embeddable player widget. The service comes in two flavors: Free (ad-supported) and Premium (ad-free, white-label, higher-quality). Unique features include the ability to mix multiple live cameras, overlay graphics, and desktop streaming with 3D effects.

For more information on Livestream contact:

Sue Huss, for Livestream
sue.huss@comunicano.com
619-379-4396